

**NOVEMBER 29-30, 2023**

Presented at JW Marriott Edmonton ICE District

Edmonton, Alberta

**ACADEMY.CUIIC.CA**

# 2023 Sponsor Prospectus

## SAFETY ACADEMY

The CUIIC Safety Academy is going to be held on November 29th and 30th in Edmonton, Alberta. The Safety Academy experts will present a two-day course that is designed to equip attendees with knowledge related to underground construction safety, regulation, challenges and innovation. Attendees will get the chance to learn about the pressing issues and most up-to-date policies related to a wide range of underground construction safety topics.

**ACADEMY.CUIIC.CA**

ORGANIZED BY:



IN PARTNERSHIP WITH:



Questions? Contact Hannah Stakolich at [hstakolich@benjaminmedia.com](mailto:hstakolich@benjaminmedia.com) or 440-465-9434



UNDERGROUND INFRASTRUCTURE EDUCATION

NOV. 29-30, 2023 | Edmonton, Alberta | WEBSITE: [ACADEMY.CUIIC.CA](http://ACADEMY.CUIIC.CA)  
JW Marriott Edmonton ICE District

## 2023 Sponsorship Opportunities

### MAIN EVENT SPONSOR

**\$5,250 CAD** (\$5,000 CAD + \$250 GST)

- 2 Full Academy Registrations
- \$500 discount on Full Academy Registrations for additional staff
- Company logo displayed as Main Event Sponsor on event signage
- Company logo displayed on Sponsors page of CUIIC Academy website
- Company logo displayed as Main Event Sponsor in all attendee marketing items and onsite program
- Opportunity to provide a branded giveaway item at registration
- Attendee list provided after event

### NETWORKING RECEPTION SPONSOR

**\$3,150 CAD** (\$3,000 CAD + \$150 GST)

- 1 Full Academy Registration
- Company logo displayed on event signage
- Company logo displayed on Sponsors page of CUIIC Academy website
- 5-minute welcome speech before reception begins
- Company logo displayed on reception drink tickets
- Attendee list provided after event
- Company logo displayed in onsite program

### BREAKFAST SPONSOR

**\$2,625 CAD** (\$2,500 CAD + \$125 GST)

Sponsor has the option to purchase and provide branded napkins or giveaway on tables

- 1 Full Academy Registration
- Company logo displayed on event signage
- Company logo displayed on Sponsors page of CUIIC Academy website
- Attendee list provided after event
- Company logo displayed in onsite program

### LUNCH SPONSOR

**\$2,625 CAD** (\$2,500 CAD + \$125 GST)

Sponsor has the option to purchase and provide branded napkins or giveaway on tables

- 1 Full Academy Registration
- Company logo displayed on event signage
- Company logo displayed on Sponsors page of CUIIC Academy website
- Attendee list provided after event
- Company logo displayed in onsite program

### STUDENT SPONSOR

**\$2,500 CAD** (\$2,500 CAD + \$125 GST)

Sponsor education! This sponsorship provides free registration and hotel accommodations for 2 student attendees. Also included:

- 1 Full Academy Registration for sponsoring company
- Company logo displayed on event signage
- Company logo displayed on Sponsors page of CUIIC Academy website
- Attendee list provided after event
- Company logo displayed on onsite program
- Company logo displayed on student emails and form submission page.

### LANYARD SPONSOR

**\$2,100 CAD** (\$2,000 CAD + \$100 GST)

Lanyards must be purchased and provided by the sponsor

- 1 Full Academy Registration
- Company logo displayed on event signage
- Company logo displayed on Sponsors page of CUIIC Academy website
- Attendee list provided after event
- Company logo displayed in onsite program

### NAME BADGE SPONSOR

**\$2,100 CAD** (\$2,000 CAD + \$100 GST)

- 1 Full Academy Registration
- Company logo displayed on event signage
- Company logo displayed on Sponsors page of CUIIC Academy website
- Attendee list provided after event
- Company logo displayed in onsite program

### BREAK SPONSOR

**\$1,575 CAD** (\$1,500 CAD + \$75 GST)

- Company logo displayed on event signage
- Company logo displayed on Sponsors page of CUIIC Academy website
- Attendee list provided after event
- Company logo displayed in onsite program

### NOTEWORTHY SPONSOR

**\$1,260 CAD** (\$1,200 CAD + \$60 GST)

Notebooks must be purchased and provided by the sponsor

- Company logo displayed on event signage
- Company logo displayed on Sponsors page of CUIIC Academy website
- Attendee list provided after event
- Company logo displayed in onsite program

**\*All sponsorships subject to 5% GST**

Questions? Contact Hannah Stakolich at [hstakolich@benjaminmedia.com](mailto:hstakolich@benjaminmedia.com) or 440-465-9434



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# 2023 Sponsorship Contract

Please complete and return to **Hannah Stakolich** at [hstakolich@benjaminmedia.com](mailto:hstakolich@benjaminmedia.com)  
to reserve your sponsorship at the **2023 CUIIC Academy**.

**SPONSORSHIP OPTION:** \_\_\_\_\_

Signature: \_\_\_\_\_

Company: \_\_\_\_\_

Contact: \_\_\_\_\_

Phone: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_ Zip/Postal Code: \_\_\_\_\_

Email: \_\_\_\_\_

Website: \_\_\_\_\_

**PAYMENT METHOD:**  Check  Wire Transfer

If you select Wire Transfer, we will share the Wire Transfer instructions with you by email to remit payment.  
All payments must be made in Canadian currency (CAD) by Cheque or Wire Transfer within 7 days after the contract is submitted.  
Sponsorship is not secured until payment is received.

Checks payable to: **Benjamin Media, Inc., 3554 Brecksville Rd., Suite 200, Richfield, OH 44286 USA**

**SPONSORSHIP AMOUNT:** \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**CANCELLATION:** In the event Sponsor wishes to cancel participation in the course, Sponsor must send notice of cancellation in writing to [hstakolich@benjaminmedia.com](mailto:hstakolich@benjaminmedia.com). Sponsor shall be liable for one-hundred percent (100%) of the total Sponsorship Fee.

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IN PARTNERSHIP WITH:



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