

MAY 30, 2024
LISTER CENTRE MAPLE LEAF ROOM
UNIVERSITY OF ALBERTA
Edmonton, AB

2024 Sponsor Prospectus

Geotechnical Risks and Considerations for Underground Construction WORKSHOP

The Geotechnical Risks and Considerations for Underground Construction Workshop is presented by the Canadian Underground Infrastructure Innovation Centre at the University of Alberta.

This full-day workshop takes place May 30, 2024 at the University of Alberta and is designed to equip attendees with knowledge related to the risks associated with underground construction and issues to be considered by geotechnical engineers, contractors, owners and designers.

Attendees will get a chance to earn CEUs from the Engineering Institute of Canada while learning about the most up-to-date advancements of geotechnical investigation methods, addressing geotechnical uncertainty and risk in underground construction, and selecting the most viable trenchless/tunnelling technology. Attendees will also get the opportunity to walk through case studies implementing these principals and network with industry professionals.

ACADEMY.CUIIC.CA

ORGANIZED BY:



IN PARTNERSHIP WITH:



Questions? Contact Meghan Squires at msquires@benjaminmedia.com



UNDERGROUND INFRASTRUCTURE EDUCATION

MAY 30, 2024

**LISTER CENTRE MAPLE LEAF ROOM
UNIVERSITY OF ALBERTA
Edmonton, AB**

ACADEMY.CUIIC.CA

2024 Sponsorship Opportunities

MAIN EVENT SPONSOR

\$3,150 CAD (\$3,000 CAD + \$150 GST)

- 2 Full Academy Registrations
- Company logo displayed as Main Event Sponsor on event signage
- Company logo displayed on Sponsors page of CUIIC Academy website
- Company logo displayed as Main Event Sponsor in all attendee marketing items and onsite program
- Opportunity to provide a branded giveaway item at registration
- Attendee list provided after event

BREAKFAST SPONSOR

\$1,890 CAD (\$1,800 CAD + \$90 GST)

Sponsor has the option to purchase and provide branded napkins or giveaway on tables

- 1 Full Academy Registration
- Company logo displayed on event signage
- Company logo displayed on Sponsors page of CUIIC Academy website
- Attendee list provided after event
- Company logo displayed in onsite program

LUNCH SPONSOR

\$1,890 CAD (\$1,800 CAD + \$90 GST)

Sponsor has the option to purchase and provide branded napkins or giveaway on tables

- 1 Full Academy Registration
- Company logo displayed on event signage
- Company logo displayed on Sponsors page of CUIIC Academy website
- Attendee list provided after event
- Company logo displayed in onsite program

LANYARD SPONSOR

\$1,890 CAD (\$1,800 CAD + \$90 GST)

Lanyards must be purchased and provided by the sponsor

- 1 Full Academy Registration
- Company logo displayed on event signage
- Company logo displayed on Sponsors page of CUIIC Academy website
- Attendee list provided after event
- Company logo displayed in onsite program

NAME BADGE SPONSOR * SOLD OUT *

\$1,890 CAD (\$1,800 CAD + \$90 GST)

- 1 Full Academy Registration
- Company logo displayed on event signage
- Company logo displayed on Sponsors page of CUIIC Academy website
- Attendee list provided after event
- Company logo displayed in onsite program

STUDENT SPONSOR

\$1,575 CAD (\$1,500 CAD + \$75 GST)

Sponsor education! This sponsorship provides free registration and hotel accommodations for 2 student attendees. Also included:

- 1 Full Academy Registration for sponsoring company
- Company logo displayed on event signage
- Company logo displayed on Sponsors page of CUIIC Academy website
- Attendee list provided after event
- Company logo displayed on onsite program
- Company logo displayed on student emails and form submission page.

BREAK SPONSOR

\$1,050 CAD (\$1,000 CAD + \$50 GST)

- Company logo displayed on event signage
- Company logo displayed on Sponsors page of CUIIC Academy website
- Attendee list provided after event
- Company logo displayed in onsite program

NOTEWORTHY SPONSOR

\$1,050 CAD (\$1,000 CAD + \$50 GST)

Notebooks must be purchased and provided by the sponsor

- Company logo displayed on event signage
- Company logo displayed on Sponsors page of CUIIC Academy website
- Attendee list provided after event
- Company logo displayed in onsite program

***All sponsorships subject to 5% GST**

Questions? Contact Meghan Squires at msquires@benjaminmedia.com



UNDERGROUND INFRASTRUCTURE EDUCATION

MAY 30, 2024

**LISTER CENTRE MAPLE LEAF ROOM
UNIVERSITY OF ALBERTA
Edmonton, AB**

ACADEMY.CUIIC.CA

2024 Sponsorship Contract

Please complete and return to **Meghan Squires at msquires@benjaminmedia.com**
to reserve your sponsorship at the **2024 CUIIC Academy**.

SPONSORSHIP OPTION: _____

Signature: _____

Company: _____

Contact: _____

Phone: _____

Address: _____

City: _____

State: _____ Zip/Postal Code: _____

Email: _____

Website: _____

PAYMENT METHOD: Check Wire Transfer

If you select Wire Transfer, we will share the Wire Transfer instructions with you by email to remit payment. All payments must be made in Canadian currency (CAD) by Cheque or Wire Transfer within 7 days after the contract is submitted. Sponsorship is not secured until payment is received.

Checks payable to: **Benjamin Media, Inc., 3554 Brecksville Rd., Suite 200, Richfield, OH 44286 USA**

SPONSORSHIP AMOUNT: _____

Signature: _____ Date: _____

CANCELLATION: In the event Sponsor wishes to cancel participation in the course, Sponsor must send notice of cancellation in writing to **msquires@benjaminmedia.com**. Sponsor shall be liable for one-hundred percent (100%) of the total Sponsorship Fee.

ORGANIZED BY:



IN PARTNERSHIP WITH:



Questions? Contact Meghan Squires at msquires@benjaminmedia.com